



2026 LYNDON BAINES JOHNSON
MORAL COURAGE
AWARD
DINNER
30th Anniversary

THURSDAY,
APRIL 30, 2026

HONORING
Patricia Heaton

EVENT SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$100,000

Recognition benefits include:

- Two of the finest tables set for ten (10) each
- Special onstage and onscreen recognition
- Title recognition in all event materials, press materials, on website, social media outlets, and in HMH's annual report
- Invitation for sponsor and guests (up to 20) to attend the VIP Reception
- Priority valet parking for sponsor
- Personalized photo book keepsake
- Opportunity to host one private event for up to 60 people at Holocaust Museum Houston, catering excluded

VIP RECEPTION SPONSOR \$50,000

Recognition benefits include:

- One premium table set for ten (10) prominently located at the front
- Special visual recognition at event
- Name recognition in all event materials, press materials, on website, and in HMH's annual report
- Invitation for sponsor and guests (up to 10 people) to attend the VIP reception and be photographed with honoree
- Name/logo recognition on special signage displayed at the VIP Reception
- Opportunity to provide marketing material/swag for guests during the VIP Reception
- Opportunity to host one private event for up to 30 people at Holocaust Museum Houston, catering excluded

GENERAL RECEPTION SPONSOR \$30,000

Recognition benefits include:

- One premier table set for ten (10) prominently located
- Special visual recognition at event
- Name/logo recognition on special signage displayed at the General Reception
- Name recognition in all event materials, on website, and HMH's annual report
- Opportunity to provide marketing material/swag for guests during the General Reception
- Invitation for two people to attend the VIP Reception

OUR MISSION

Holocaust Museum Houston is dedicated to educating people about the Holocaust, remembering the 6 million Jews and other innocent victims and honoring the survivors' legacy. Using the lessons of the Holocaust and other genocides, we teach the dangers of hatred, prejudice and apathy.



2026 LYNDON BAINES JOHNSON
MORAL COURAGE
AWARD
DINNER
30th Anniversary

THURSDAY,
APRIL 30, 2026

HONORING
Patricia Heaton

SPONSORSHIP FORM

| | |
|--|-----------|
| <input type="checkbox"/> PRESENTING SPONSOR | \$100,000 |
| <input type="checkbox"/> VIP RECEPTION SPONSOR | \$50,000 |
| <input type="checkbox"/> GENERAL RECEPTION SPONSOR | \$30,000 |

I am unable to attend, but wish to make a donation.

Please print legibly and exactly how it should appear in all printed materials.

Donor/Company Name(s): _____ Company Contact Person: _____

Address: _____ City, State, Zip: _____

Phone: Home Cell Business _____ Email: _____

Payment information (please select one option)

Check enclosed in the amount of \$ _____ (Make payable to Holocaust Museum Houston)

Pay online at hmh.org/lbjdinner

Pay over the phone at 713-527-1622

Please charge my credit card for \$ _____

Mastercard Visa American Express Discover

Card Number: _____ Expiration Date: _____ Security Code: _____

Name on Card: _____ Signature: _____

All payments must be made payable to Holocaust Museum Houston
Fair market value is \$260 per person; the remaining is tax-deductible as allowed by law.

Holocaust Museum Houston tax ID:
74-0331398

Please Return Via Mail:
Holocaust Museum Houston
2026 LBJ Dinner
5401 Caroline St., Houston, Texas 77004