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HMH Receives 2020 TAMMIE Award for Bilingual Audio Guided Tours

HOUSTON, TX (July 9, 2020) – Holocaust Museum Houston (HMH) is proud to be the recipient of a 2020 TAMMIE Award from the Texas Association of Museums (TAM). The Museum was presented with the award in the “In-Museum Experience” category for its bilingual audio guided tour.

“We’re honored to receive this award from TAM for our incredible audio guided tours,” said HMH CEO Dr. Kelly J. Zúñiga. “These tours open the Museum up to a new world of auditory learning that we’re anxious to expand on.”

The Texas Association of Museums Media Innovation & Excellence Awards or TAMMIES for short, are designed to showcase museums that are doing innovative things with media and technology. Winning projects are chosen by a jury of media and technology experts and the awards were presented virtually at the Texas Association of Museums annual meeting.

TAM is established for educational purposes, to provide a network among museums, to improve the level of professionalism within the museum community, to encourage the use and enjoyment of museums by all Texans, to serve as an information clearinghouse for and about museums, and to serve as a liaison between museums and museums-related agencies and organizations.

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ABOUT HOLOCAUST MUSEUM HOUSTON

Holocaust Museum Houston, Lester and Sue Smith Campus, a nonprofit 501(c)3 organization founded in 1996 by Houston-area Holocaust Survivors, their descendants and members of the community, is accredited by The American Alliance of Museums. Average annual attendance is 130,000 visitors, including more than 71,000 middle and high school students. The Museum is dedicated to educating people about the Holocaust, remembering the 6 million Jews and other innocent victims and honoring the survivors’ legacy. Using the lessons of the Holocaust and other genocides, we teach the dangers of hatred, prejudice and apathy.